

**Minutes
PED Committee
Tuesday, June 17, 2014
Asheville City Hall, First Floor Conference Room**

In Attendance: Vice Mayor Marc Hunt, Council Member Gwen Wisler, Council Member Jan Davis

Staff: Cathy Ball, Stephanie Monson Dahl, Stacy Merten, Joey Robison

1. Committee approved the May 20, 2014 meeting minutes
2. Updates (No formal action needed)

- a. Historic Preservation Master Planning Process

Stacy Merten provided an update on the Historic Preservation Master Planning process. Working draft is in process, and Merten expects that draft to go to Historic Commission in June and P&Z in July. Funding requires the final work of the consultant on the plan (and a final draft) to be completed by August 2.

Merten does not expect many necessary UDO changes because most of the changes are more process oriented. However, the plan may suggest a neighborhood conservation overlay, which would require a UDO change. Additionally, Merten stated that the committee can expect to see additional public outreach in this plan, such as a web portal for historic preservation resources. Planning team is flushing out recommendations for downtown that would be supported by the community – historic district recommendation not likely. Merten will send out draft plan when complete prior to bringing to Council in September or October.

- b. Economic Development Incentives

Stephanie Monson Dahl gave an update on the economic development incentives and tools project. Consultants did an internal analysis of existing incentives, and are reviewing RAD and South Slope to see what incentives would be recommended. They are also assessing City's efforts to help small businesses and best management practices. Gordon Smith will be invited to attend when presentation is given.

- c. Presentations and Public Comment

Megan Rogers, interim Executive Director of the Downtown Association made a public comment that she appreciates our partnership and will come back to the committee with report after first year. Rogers expects the canopy at Pack Square Park to be rehung next week.

3. Adjourned – Next meeting scheduled for Tuesday, July 15, 2014.